



Arse for art's sake

It was one of the quirkiest features of the Edinburgh Fringe – a panoply of bite-sized shows performed in a lift as part of a promotional campaign for a hip brand of coffee. 'Then at the end of Edinburgh,' says director Sam Hoyle, 'when the organisers Host Universal were left with all these resources and a huge crew of people, Soho Theatre stepped in.' Now the Lift Crew are **'Liberated'** at Soho, where their performances (as part of the Soho Writers' Festival) will colonise not only the elevator, but the bar, the balcony and the toilets too. 'It's a mad undertaking,' says Hoyle, who directs two shows in the mini-season. 'People who're at the theatre for script readings or panel discussions will be surrounded by all this stuff going on. Sometimes they'll know it's a performance, sometimes it'll just feel like they're overhearing a really odd conversation.' See *Off-West End: Soho Theatre listings*